

FIG. 1

10

PREPAID AIRLINE TICKET CHARACTERISTICS

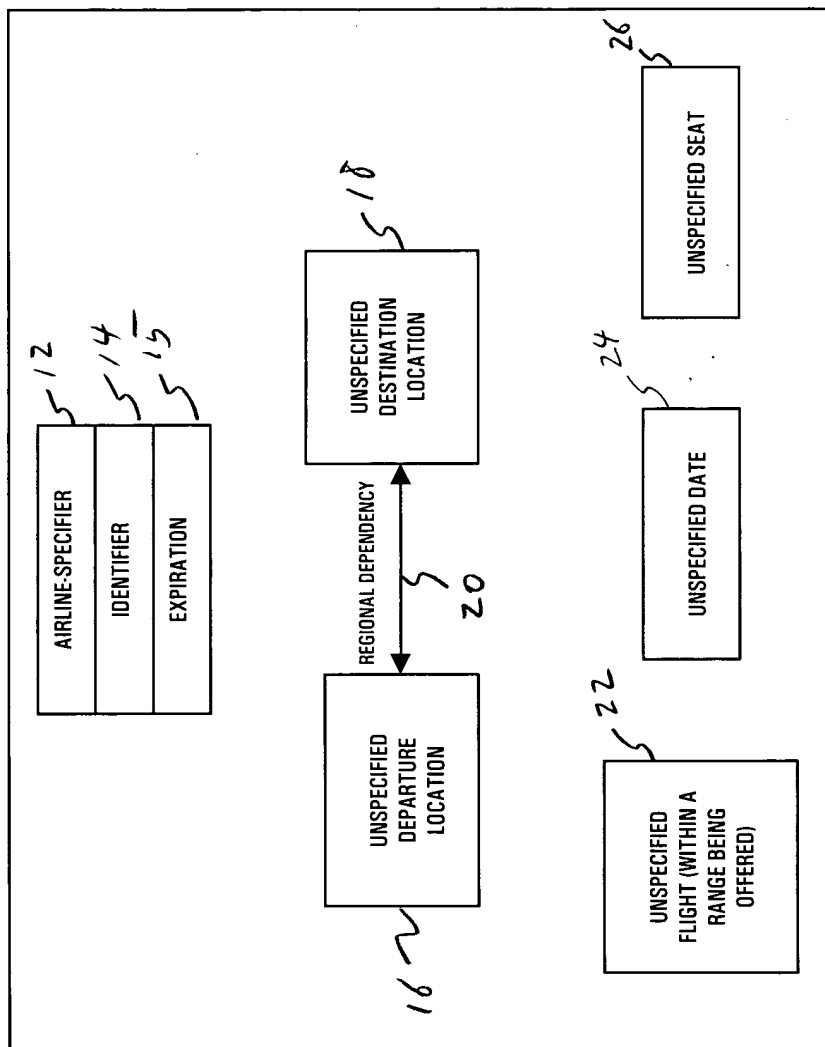


FIG. 2A

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AIRLINE\_NAME(S)

TICKET ID: A23D 33RT GY00 NB10

542

GEOGRAPHIC REGION: NEW ENGLAND

544

DATE: < UNSPECIFIED >

546

TIME: < UNSPECIFIED >

548

FLIGHT: < UNSPECIFIED >

50

SEAT: < UNSPECIFIED >

40

BOOKING DETAILS:

GO TO <http://www.prepaidflights.com/> OR CALL 1-(800)-\*\*\*\*\*

36

TICKET ID: A23D 33RT GY00 NB10

34

EXPIRES ON: AUGUST 31, 1999

38

PRICE: \$49.99 US

FIG. 2B

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\$49.99

62 AIRLINE\_NAME(S)

PPT ID: A23D 33RT GY00 NB10

66 72

GEOGRAPHIC\_REGION: NEW ENGLAND

74

BOOKING DETAILS: GO TO FLIGHT BOOKING TERMINAL WITH MAGNETIC READERS

76

TICKET ID: A23D 33RT GY00 NB10

64 66

EXPIRES ON: AUGUST 31, 1999

FIG. 2C

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82 ~ AIRLINE\_NAME(S)

86

92

GEOGRAPHIC REGION: NEW ENGLAND

BOOKING DETAILS: 90

GO TO <http://www.prepaidflights.com/> OR CALL 1-(800)-\*\*\*-\*\*\*\*\*

84

88

86

EPPT ID: A23D 33RT GY00 NB10

EXPIRES ON: AUGUST 31, 1999

PRICE: \$49.99 US

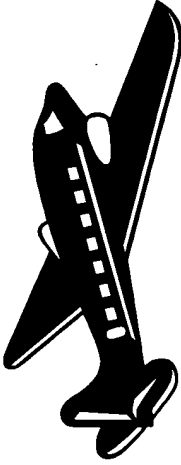


FIG. 2D

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-----Original EMAIL Message-----

**From:** [TICKETS@prepaidflights.com](mailto:TICKETS@prepaidflights.com)  
**Sent:** Friday, August 03, 1999 2:42 PM  
**To:** [customer1@customer.com](mailto:customer1@customer.com)  
**Subject:** YOUR PREPAID AIRLINE TICKET ID.

THANK YOU FOR PURCHASING YOUR AIRLINE TICKET AT PREPAIDFLIGHTS.COM. WE APPRECIATE YOUR BUSINESS. HERE ARE THE DETAILS OF YOUR PREPAID AIRLINE TICKET.

PREPAID TICKET ID: A23D 33RT GY00 NB10

GEOGRAPHIC\_REGION: NEW ENGLAND

PARTICIPATING AIRLINES INCLUDE: AIRLINE\_NAME(S)

BOOKING DETAILS: GO TO <http://www.prepaidflights.com/> OR CALL 1-(800)-\*\*\*-\*\*\*\*  
EXPIRES ON: AUGUST 31, 1999

\*\*\*\*\*INVOICE\*\*\*\*\*

PREPAID TICKET ID: A23D 33RT GY00 NB10

CUSTOMER NAME: JOE SCHMOE

CREDIT CARD TYPE: AMERICAN EXPRESS

BILLING ADDRESS: 500 FIFTH AVENUE, NEW YORK, NY 10010

CREDIT CARD NUMBER: 3712 \*\*\*\*\*

CHARGE AMOUNT: \$49.99

\*\*\*\*\*INVOICE\*\*\*\*\*

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FIG. 3

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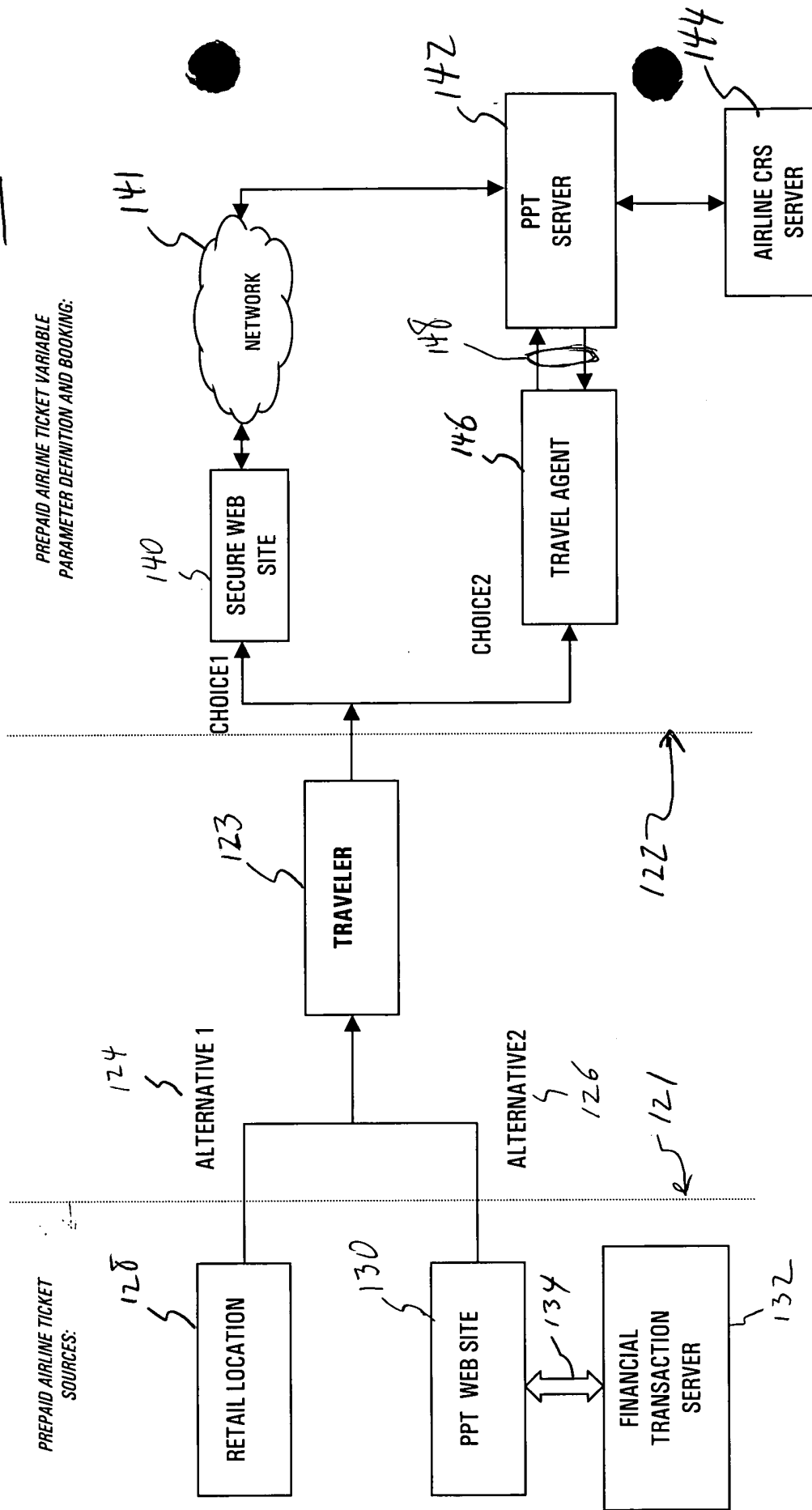


FIG. 4

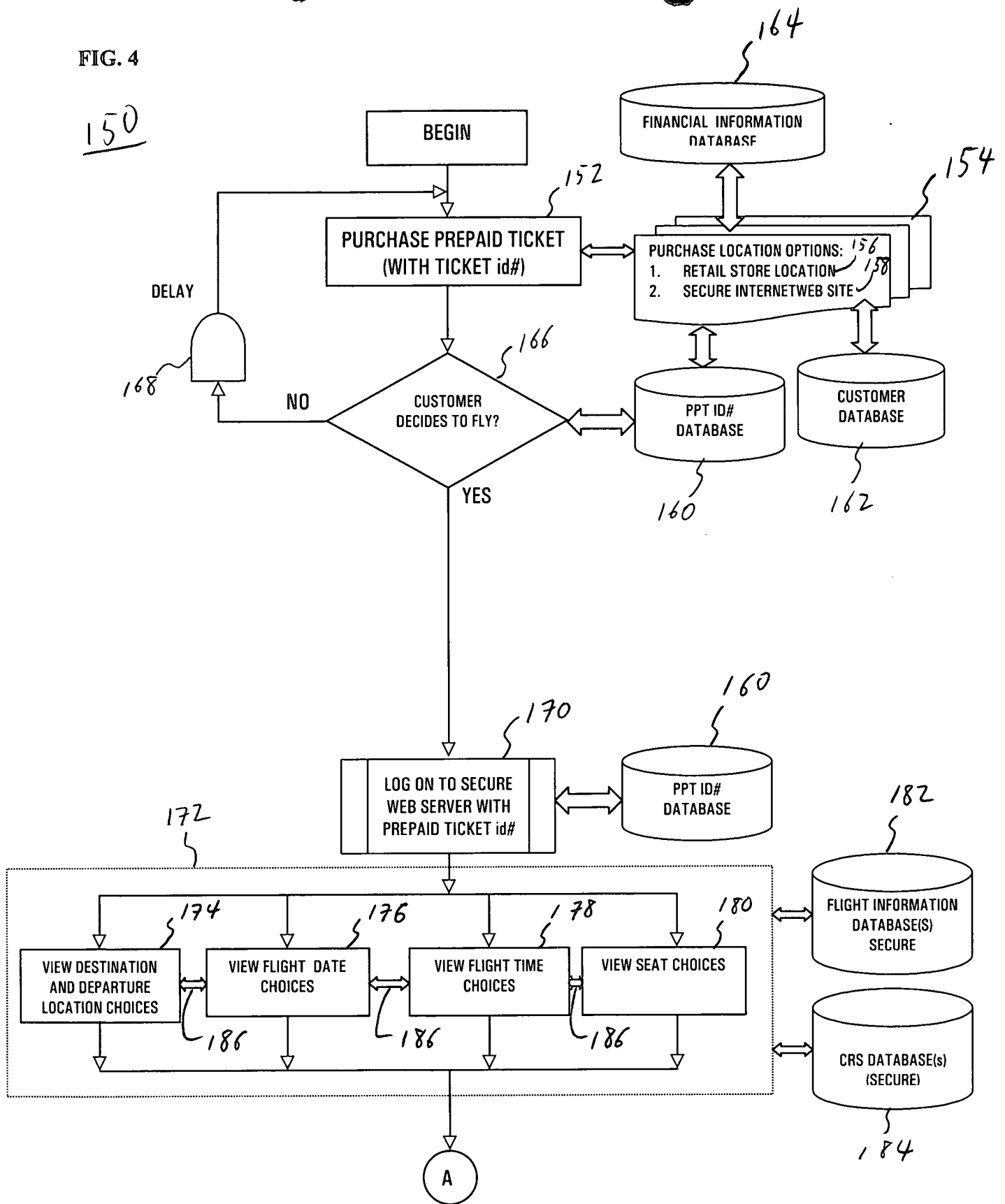


FIG. 4 (cont.)

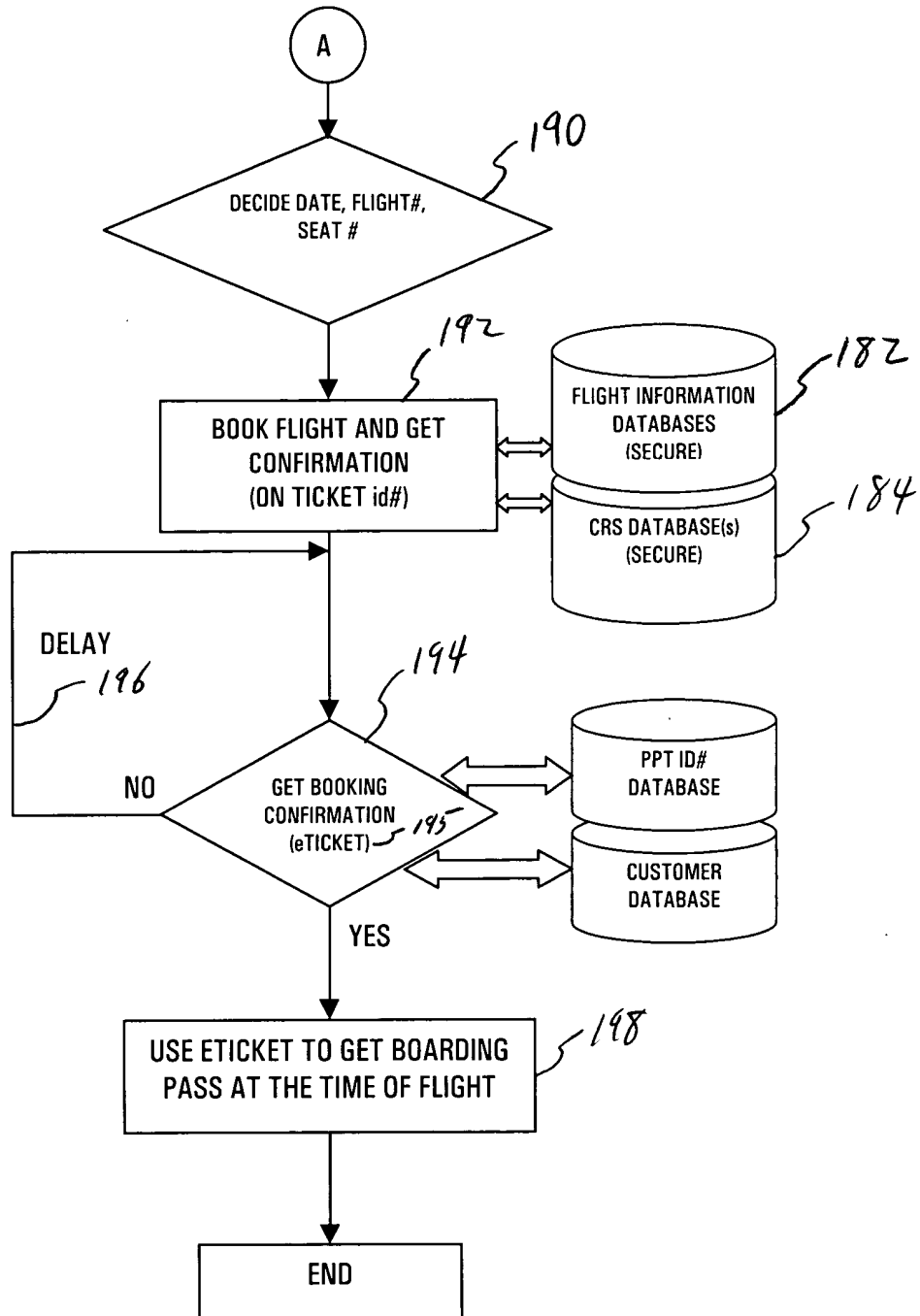
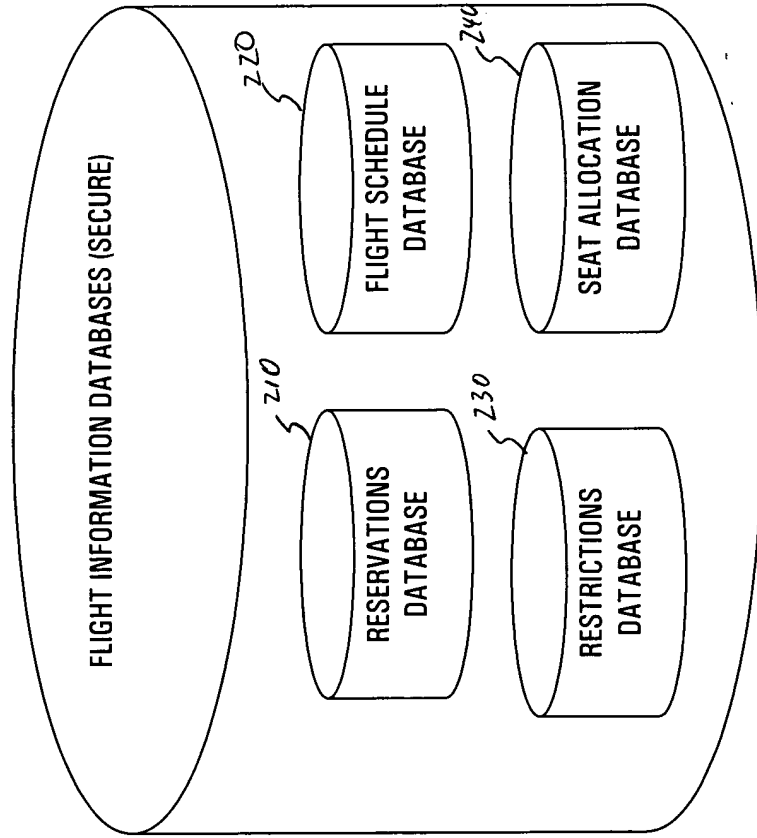




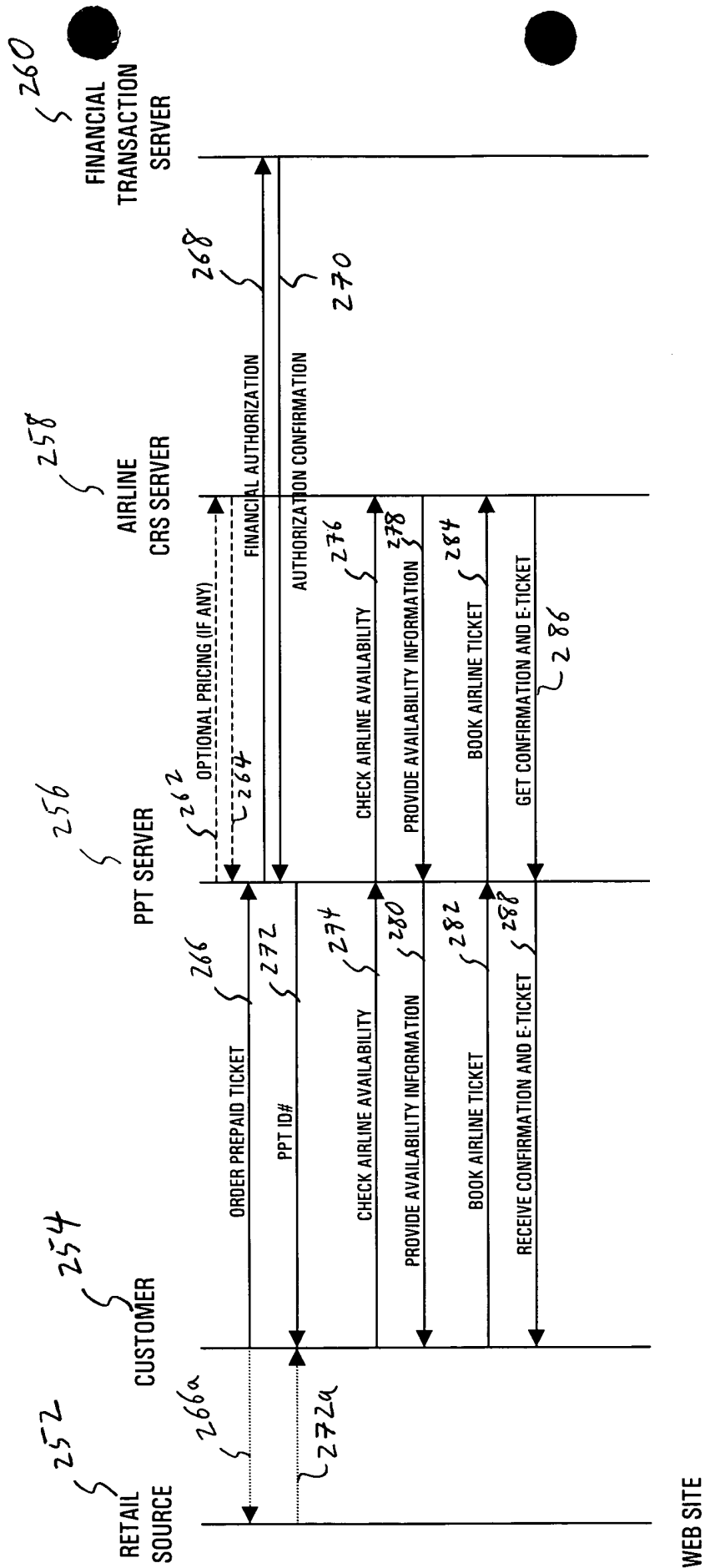
FIG. 4A



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FIG. 5

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WEB SITE



FIG. 7A

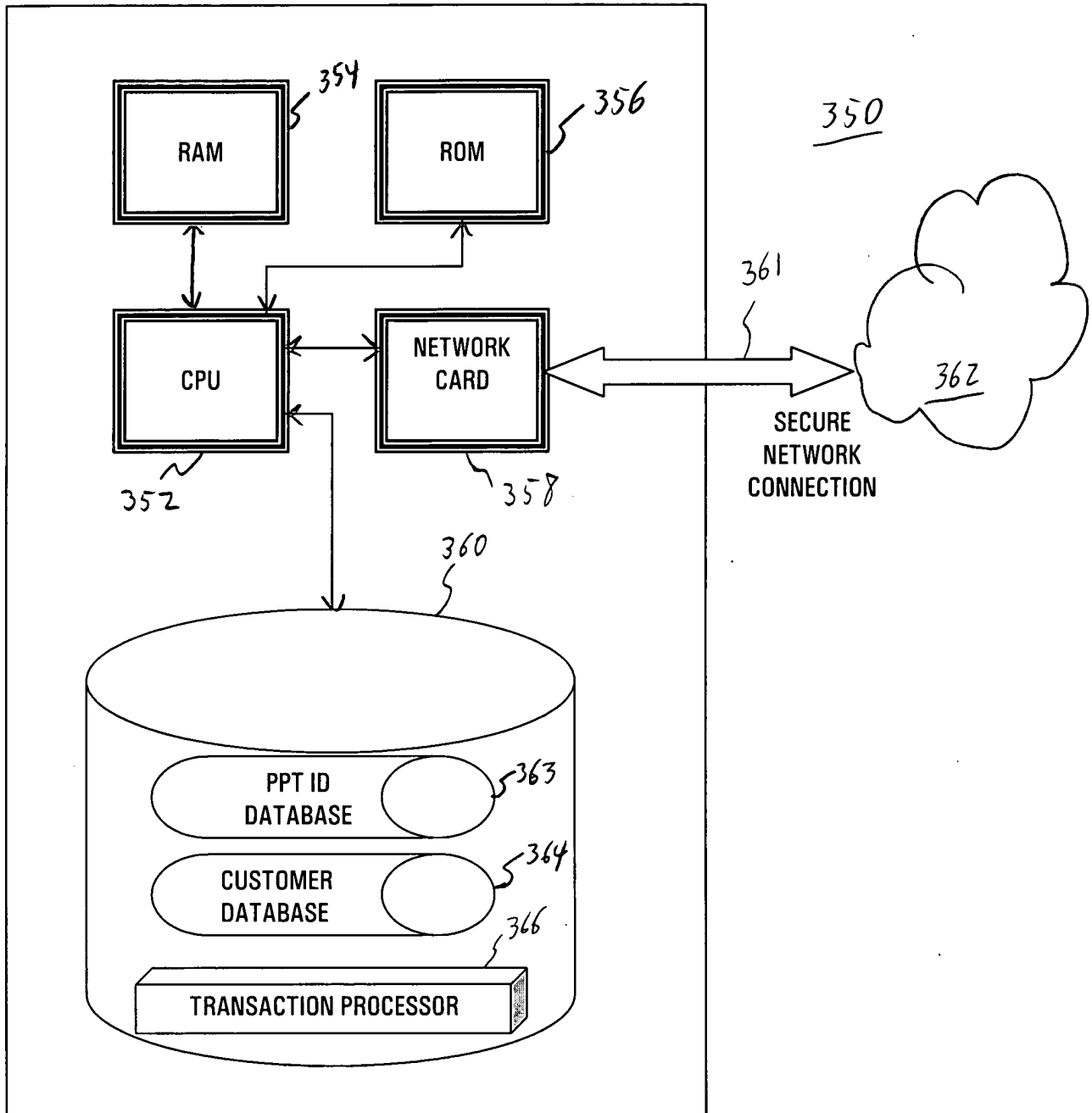


FIG. 7B

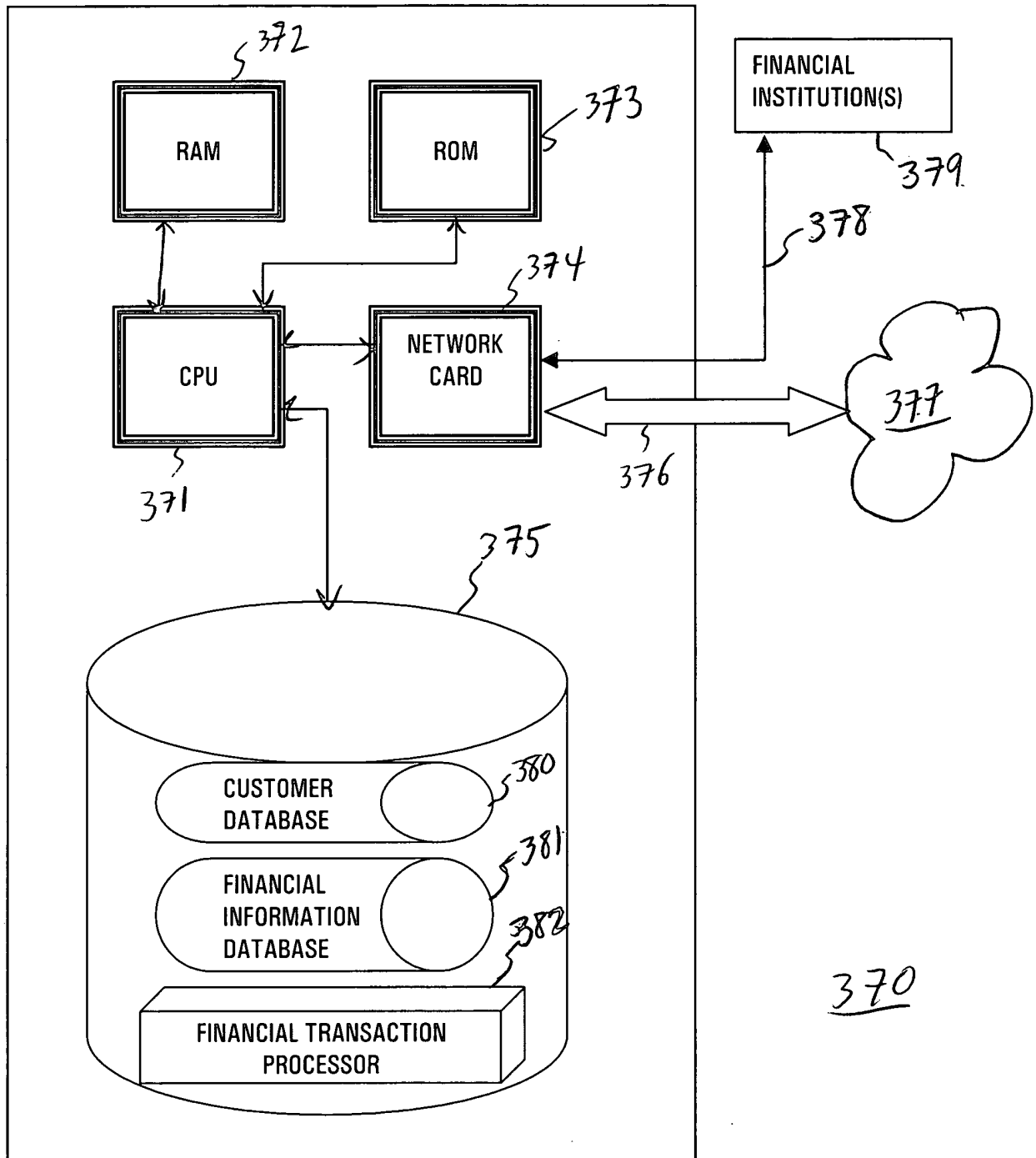
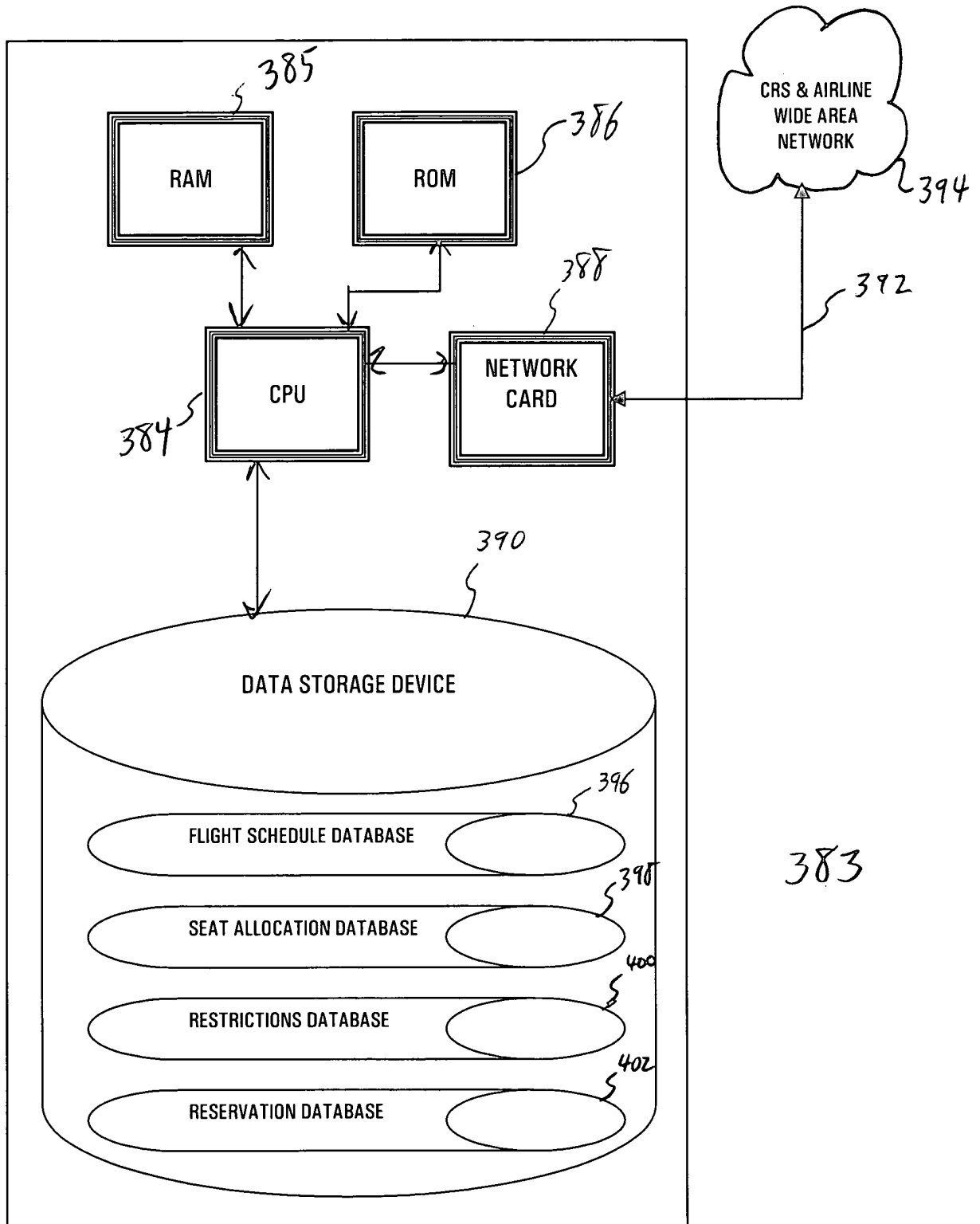


FIG. 7C



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414 416 418 420 422 424 426 428 430 432 434 435

REGION	PPT ID#	ALLOWED DEPARTURES	ALLOWED DESTINATIONS	PARTICIPATING AIRLINES	EXPIRATION DATE	PRICE	BOOKING DETAILS	ISSUE DATE	SALE DATE	CUSTOMER ID	RESTRICTIO NS
NEW ENGLAND	A23D 33RT GY00 NB10	MANCHESTER, NH; BOSTON, MA; NASHUA, NH; PORTLAND, NH; GREENFIELD, MA; PORTLAND, ME	MANCHESTER, NH; BOSTON, MA; NASHUA, NH; PORTLAND, NH; GREENFIELD, MA; PORTLAND, ME	DELTA; USAIR	08/31/99	\$49.99	http://www.prepaidflg hts.com/ or 1-(800) ***_****	05/31/99	08/03/99	c001	none
TO NORTHEAST	NE3D 33AR GY30 NB20	***	NEW YORK, NY; MANCHESTER, NH; BOSTON, MA; NASHUA, NH; PORTLAND, NH; GREENFIELD, MA; PORTLAND, ME	DELTA; CONTINENTAL; UNITED	09/20/99	\$99.99	http://www.prepaidflg hts.com/ or 1-(800) ***_****	05/22/99	UNSOLD	NA	SEAT: 23A- 35E
100 miles	X734 Q334 9FGN 9W1R	***	***	DELTA	09/20/99	\$89.00	http://www.prepaidflg hts.com/ or 1-(800) ***_****	06/20/99	UNSOLD	[...]	TIME: 11:00 a.m. - 2 p.m.
WEST COAST	A23D 33RT GY11 NB12	SAN FRANCISCO, CA; LOS ANGELES, CA; SUNNYVALE, CA; SEATTLE, WA; SACRAMENTO, CA; LAS VEGAS, NV; SANTA BARBARA, CA; SANTA CLARA, CA	SAN FRANCISCO, CA; LOS ANGELES, CA; SUNNYVALE, CA; SEATTLE, WA; SACRAMENTO, CA; LAS VEGAS, NV; SANTA BARBARA, CA; SANTA CLARA, CA; PORTLAND, WA; SPOKANE, WA	DELTA; CONTINENTAL; SOUTHWEST	09/22/99	\$99.99	http://www.prepaidflg hts.com/ or 1-(800) ***_****	01/00/00 05/22/99	UNSOLD	NA	DATE: 9/15/99 - 9/22/99
[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]

412a

412b

412c

412d

412

FIG. 8B

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CUSTOMER ID#	PASSWORD FIELD	CUSTOMER NAME	ADDRESS	CONTACT TELEPHONE	CONTACT EMAIL	DATE OF PURCHASE	AIRLINE PREFERENCE	SEAT PREFERENCE	TIME PREFERENCE	FREQUENT FLYER MILES	COMMENTS
c001	*****	JOE SCHMOE	11 WALKER DRIVE, NY, NY, 10000	(212) 414-****	JSCMOE@XYZ.COM	12/28/99	DELTA	AISLE	DAY	DELTA, USAIR	.....
c002	#####	JODY SCHMOE	12 WALKER DRIVE, NY, NY, 10000	(212) 366-****	JSCMOE@XYZ.COM	5/1/00	USAIR	WINDOW	EVENING	USAIR, DELTA	.....
[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]
[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]
c298	#\$#\$#\$	JUDY SCMOEI	13 WALKER DRIVE..NY, 10000	(212) 999-****	JSCMOE@X YZMAIL.COM	4/15/00	CONTINENTAL	NONE	AM	UNITED, CONTINENTAL	.....
[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]
[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]

442



486 488 490 492 494 496 498 500 502 504 506 508 510

CUSTOMER ID#	PASSWORD FIELD	CUSTOMER NAME	BILLING ADDRESS	CONTACT TELEPHONE	CONTACT EMAIL	DATE OF PURCHASE	CC TYPE	CREDIT CARD #	CC EXPIRATION DATE	CC2 TYPE	CREDIT CARD #2	CC EXPIRATION DATE2	COMMENTS
c001	*****	JOE SCHMOE	11 WALKER DRIVE, NY, NY, 10000	(212) 414-****	JSCSMOE@XYZ.COM	12/28/99	AMEX	3712 ***** 11***	09/01/99	MC	5424 3490 **** 21**	02/01/99	.....
c002	#####	JODY SCHMOE	12 WALKER DRIVE, NY, NY, 10000	(212) 366-****	JSCSMOE@XYZ.COM	5/1/00	MC	5424 3490 **** 21**	02/02/99	VISA	2312 **** 778* ****	12/22/99	.....
[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]
[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]
c298	#\$%#&\$#\$	JUDY SCMOEI	13 WALKER DRIVE, NY, NY, 10000	(212) 999-****	JSCSMOE@XYZMAIL.COM	4/15/00	VISA	2312 **** 778* ****	02/01/99	MC	5424 3490 **** 21**	07/02/99	.....
[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]
[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]

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FIG. 8D

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FLIGHT NUMBER	DEPARTURE/ DESTINATION AIRPORT	AIRLINE	CLASS	LIST PRICE	CATEGORY PRICE	PASSENGER NAME RECORD
DA223	(BOS) - (MAN)	DELTA	ECON	\$125.00	\$49.99	xxxx xxxx
A1234	(JFK) - (BOS)	AMERICAN	BC	\$225.00	\$99.99	xxxx xxxx
[...]	[...]	[...]	[...]	[...]	[...]	[...]
[...]	[...]	[...]	[...]	[...]	[...]	[...]
LM4456	(LAX) - (SET)	UNITED	ECON	\$399.00	\$99.99	xxxx xxxx
[...]	[...]	[...]	[...]	[...]	[...]	[...]
[...]	[...]	[...]	[...]	[...]	[...]	[...]

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FIG. 8E

DEPARTURE AIRPORT	DESTINATION AIRPORT	DATE	DEPARTURE TIME	ARRIVAL TIME	AIRLINE	FLIGHT #	VIA
BOSTON, MA (BOS)	MANCHESTER, NH (MAN)	8/22/99	9:00 AM EST	10:00 AM EST	DELTA	DA223	NON-STOP
NEW YORK, NY (JFK)	LOS ANGELES, CA (LAX)	9/2/99	10:30AM EST	2:00 PM PST	AMERICAN	AZ440	ONE-STOP
[...]	[...]	[...]	[...]	[...]	[...]	01/00/00	[...]
[...]	[...]	[...]	[...]	[...]	[...]	01/00/00	[...]
LOS ANGELES, CA (LAX)	SEATTLE, WA (SET)	8/25/99	4:00 PM PST	6:00 PM PST	AMERICAN	AM221	NON STOP
[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]
[...]	[...]	[...]	[...]	[...]	[...]	[...]	[...]

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FIG. 8F

FLIGHT #	DEPARTURE DATE	REMAINING ECON SEATS	REMAINING BC SEATS	TOTAL BOOKED
DA223	8/22/99	21	20	321
AZ440	9/2/99	11	40	200
[...]	[...]	[...]	[...]	[...]
[...]	[...]	[...]	[...]	[...]
AM221	8/25/99	32	12	211
[...]	[...]	[...]	[...]	[...]
[...]	[...]	[...]	[...]	[...]

FIG. 8G

FLIGHT #	DEPARTURE DATE	ECON RESTRICTION	BC RESTRICTIONS	COMMENTS
DA223	8/22/99	NON STOP	NON STOP	.....
AZ440	9/2/99	ONE STOP	ONE STOP	.....
[...]	[...]	[...]	[...]	[...]
[...]	[...]	[...]	[...]	[...]
AM221	8/25/99	NON STOP	NON STOP	.....
[...]	[...]	[...]	[...]	[...]
[...]	[...]	[...]	[...]	[...]

FIG. 9A

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# WELCOME TO PREPAIDFLIGHTS.COM

610

PURCHASE YOUR AIRLINE TICKETS HERE:

BY REGION:

<input checked="" type="checkbox"/> NEW ENGLAND	<input type="checkbox"/> NORTH EAST	<input type="checkbox"/> EAST COAST	<input type="checkbox"/> XXXXXXXX
<input type="checkbox"/> WEST COAST	<input type="checkbox"/> CALIFORNIA	<input type="checkbox"/> YYYYYYYY	<input type="checkbox"/> ZZZZZZ
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> MID-WEST	<input type="checkbox"/> XXXXXXXX	<input type="checkbox"/> XXXXXX	<input type="checkbox"/> BABABAB
			<input type="checkbox"/>

CHECKBOX

612

ADDITIONAL INFORMATION BY REGION:

<input checked="" type="checkbox"/> INCLUDED CITIES
<input type="checkbox"/> AVAILABLE AIRLINES
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/> CUSTOMER QUOTES

618

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VIEW SELECTION

616

EXIT

620

QUESTIONS? CALL 1-(800)-\*\*\*-XXXX OR SEND EMAIL TO [CUSTOMER\\_CARE@PREPAIDFLIGHTS.COM](mailto:CUSTOMER_CARE@PREPAIDFLIGHTS.COM)

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FIG. 9B

# WELCOME TO PREPAIDFLIGHTS.COM

PURCHASE YOUR AIRLINE TICKETS HERE:  
BY REGION > NEW ENGLAND > CITIES

- ☒ \$49.99 ON DELTA (SELECTED DATES); USAIR; AND CONTINENTAL AIRLINES
- ☐ \$99.99 ON AMERICAN
- ☐ ..
- ☐ ..
- ☐ \$109.99 ON TWA

COVERED CITIES IN THE NEW ENGLAND REGION:

AS DEPARTURE LOCATIONS:

MANCHESTER, NH; BOSTON, MA; NASHUA, NH; PORTLAND, NH; GREENFIELD, MA

AS DESTINATION LOCATIONS:

MANCHESTER, NH; BOSTON, MA; NASHUA, NH; PORTLAND, NH; GREENFIELD, MA; PORTLAND, ME

PURCHASE SELECTION

EXIT

QUESTIONS? CALL 1-(800)-\*\*\*.XXXX OR SEND EMAIL TO CUSTOMER CARE@PREPAIDFLIGHTS.COM

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FIG. 9C

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## WELCOME TO PREPAIDFLIGHTS.COM

ONE PREPAID AIRLINE TICKET FOR NEW ENGLAND REGION EXPIRING ON AUGUST 31, 1999  
TOTAL CHARGE = \$49.99

RETURNING CUSTOMERS ENTER:

CUSTOMER ID#

PASSWORD

NEW CUSTOMERS ENTER INFORMATION HERE:

SELECT:

CUSTOMER ID#

PASSWORD

ADDRESS:

CITY, STATE, ZIP:

EMAIL:

CREDIT CARD NUMBER

EXPIRATION DATE

CONTINUE

EXIT

QUESTIONS? CALL 1-(800)-\*\*\*-XXXX OR SEND EMAIL TO [CARE@PREPAIDFLIGHTS.COM](mailto:CARE@PREPAIDFLIGHTS.COM)

700

FIG. 9D

# WELCOME TO PREPAIDFLIGHTS.COM

DEAR CUSTOMER, PLEASE VIEW YOUR TICKET AND NOTE THE EPPT ID. YOU WILL BE REQUIRED TO PRESENT THIS ID AT THE TIME OF BOOKING. ENJOY YOUR FLIGHT AND BOOK IN ADVANCE OF EXPIRATION!

AIRLINE\_NAME(S) FPPT ID: A23D 33RT GYNN

GEOGRAPHIC REGION: NEW ENGLAND

BOOKING DETAILS: GO TO <http://www.prepaidflights.com/> OR CALL 1-



FPPT ID: A23D 33RT GYNN

EXPIRES ON: AUGUST 31, 1999

PRICE: \$49.99

PRINT TICKET

E-MAIL TICKET

MAIL TICKET

BOOK FLIGHT!

EXIT

QUESTIONS? CALL 1-(800)-\*\*\*-XXXX OR SEND EMAIL TO CUSTOMER\_CARE@PREPAIDFLIGHTS.COM

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